



LIVE
WEBINAR

PRE-CONFERENCE:
OPEN TO
THE PUBLIC

1st WHO infodemiology conference

Monday, 29 June 2020
13:00 – 18:00 Geneva time

Hear 7 inspiring talks on how infodemics affect the world and how it can be managed – and share your reflection

01 **Headline talk**
David Nabarro,
*WHO COVID-19 Special Envoy &
Imperial College Institute of Global
Health Innovation, UK*

02 **Battling a pandemic in a
fact-resistant world:
epidemiology, public health,
& the COVID-19 infodemic**
Saad Omer,
Yale University, USA

03 **A new digital reality: how fake
news & misinformation is
derailing the largest
vaccination effort in history**
Rustam Haydarov,
UNICEF

04 **'Gotong Royong': blunting
the impact of multiple
infodemics via a
whole-of-society approach**
Harry Sufehmi,
MAFINDO, Indonesia

05 **Conspiracies, rumors and
falsehoods: the truth about
why the infodemic is so
dangerous**
Claire Wardle,
FirstDraft, UK

06 **When fact-checking, media
and misinformation collide
in Africa**
Catherine Gicheru,
ICFJ Knight Fellow, Kenya

07 **Viral (p)articles: A network
mapping approach to
infodemiology**
Camille Francois,
*Berkman-Klein Center for Internet
& Society, Harvard University, USA*

For more information:
<https://bit.ly/3fBlSxj>

Register now
<https://bit.ly/2N7Fb4D>



World Health
Organization

infodemic
MANAGEMENT

The closed SCIENTIFIC INFODEMOLOGY CONFERENCE will take place between 30 JUNE - 16 JULY. Followed by:
CONCLUSIONS OF THE SCIENTIFIC INFODEMOLOGY CONFERENCE: 21 July 2020, 15:00 – 16:30 Geneva time

Register now: <https://bit.ly/3hEONly>